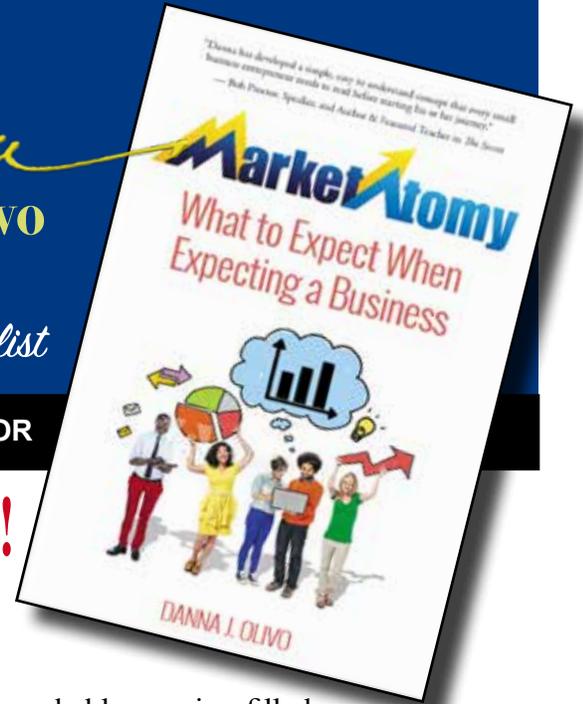




The Business Birthing Specialist

STRATEGIST | MARKETER | SPEAKER | TRAINER | AUTHOR



Without Customers...There Is NO Business!

Danna Olivo is a marketing and business growth strategist committed to assisting small and medium business owners in reaching their entrepreneurial dreams. Danna's speaking style is personable, fun, approachable, passion-filled

and thought provoking. With a repertoire teeming with case studies and a creative sense of humor, she is able to connect with her audience, create a comfortable environment, and adjust her speaking style during the presentation to match the level of comprehension at any given moment. As a **small business owner** and **experienced entrepreneur**, Danna understands the intricacies involved in starting and running a successful business. As a **sequencing strategist** she is able to work with her clients building a success roadmap ensuring that the sales funnel remains primed and grows exponentially.



"Danna brings a refreshing point of view and speaking style to her audience. As a small business owner I felt that she spoke directly to me in a manner that I understood." JT - Orlando, FL



*"I just completed MarketAtomy's **Journey Mapping** program and I have to say that Danna opened my eyes to how I can change the way I attract and service my customers to engage them as advocates for my business. She brought a wealth of knowledge and would highly recommend her to anyone struggling to grow their business." MS - Longwood, FL*

To **BOOK** Danna for your upcoming conference, group, or organization, please contact



- marketatomy.com
- 407-405-6410
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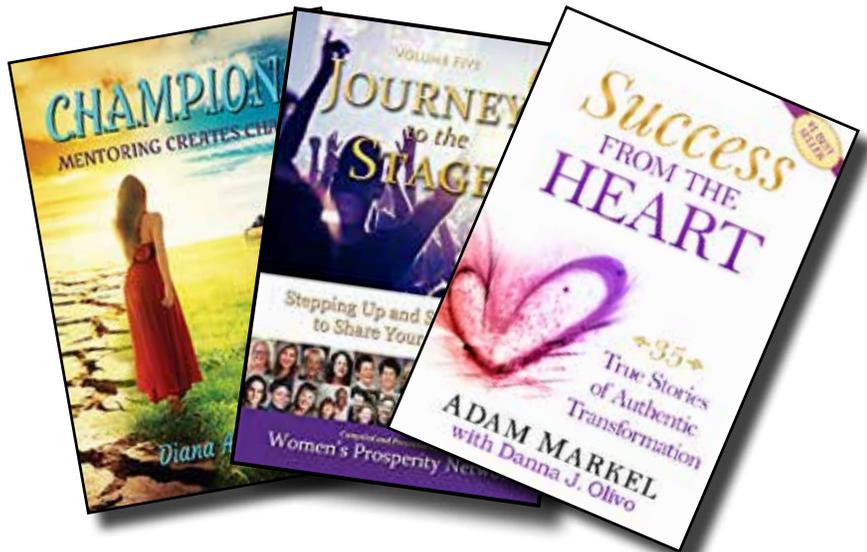
Danna's passion is working with business owners to prepare them for the *unexpected* in their entrepreneurial journey. Her signature program "*Customer Journey Mapping*" introduces business owners to the process of building a *customer experience* that is focused on growing a tribe of customer advocates eager to refer new business on the back end.

All of MarketAtomy's proprietary programs combine strategic marketing planning and customer acquisition techniques with systematic teaming alternatives and state of the art technology to maneuver today's highly volatile and competitive economic environment. The end result is a living, breathing, proactive program that is targeted and evolves with the rapidly changing market conditions. MarketAtomy's solutions are designed to optimize the customer experience and engagement backed by more than 30 years of proven best practices.

Danna is a four-time #1 Best Selling Author with Amazon. She also speaks regularly before organizations, community groups and corporate events on the **MarketAtomy Concept** and how it is the responsibility of every individual within an organization to bring customers through the door to grow the company. Learn how you can book Danna Olivo for your event call 407-405-6410 or email danna.olivo@marketatomy.com.

MOST Requested Programs

- MarketAtomy** – *Without Customers...There Is No Business*
- Customer Journey Mapping** - *a comprehensive look at building the ultimate customer experience process.*
- Are You A HOBO?** *Hobby Owner Or Business Owner-9 steps to take your HOBBY to the next level*
- 5 Pitfalls to Avoid When Writing a Business Plan**
- Are You An Entrepreneur?** *Introducing the Navigator Entrepreneur Assessment Program*
- Fear or Faith...The Choice Is Yours** – *Getting to the ROOT of what stands in your pathway to SUCCESS!*
- Building The AEC Industry - Beyond the Build Environment** *A Comprehensive Study in Marketing to and within the AEC Environment.*



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